



## Jobs Portal

### Innovative Software Solutions

ITX has a long-standing relationship with a labor union, continually providing thought leadership to consistently be adding value to their brand with their products. The organization is aimed at creating a smooth journey for both union members and companies throughout the job hunting process. They enable skilled labor union members to find careers by matching new opportunities with job seekers.

Their unique and specific client requirements call for deep technical knowledge that the talent at ITX is readily able to share through consistent and clear communication. The deep collaborative relationship with the team members at ITX and the labor union has created truly innovative software solutions, such as a web utility that allows union members to build a resume that highlights their experience and skills.

ITX also made enhancements to their website in the form of a PDF resume generator. The resume generator makes it easy for union members to create their resume in a clean and uniform document that helps them to emphasize their expertise, experience, and skills.

By providing members' information in a more uniform way, it's even easier for companies to find matches according to skill sets and experience; companies seeking qualified labor can target more specific individuals. This creates a smoother journey for both members and companies seeking talent.

The labor union also wanted to integrate with third parties - namely with the utility for matching skilled workers with companies. To help with the integration, ITX created hookups to site pieces that provide member assessments, engagement campaigns, and integrated communication tools to help promote member engagement.